

Good Sports Victoria

The *Good Sports* program is a national preventive health initiative of the Australian Drug Foundation (ADF), which aims to help community sporting clubs across Australia become safer, healthier and more family-friendly environments. The program does this by helping clubs reduce risky drinking amongst members, players and visitors.

Through *Good Sports*, clubs work through three levels of accreditation that identify a range of areas for improving policies and practices including alcohol and tobacco management, safe transport and alcohol-alternative fundraising strategies. This assists clubs to:

- Increase and diversify revenue
- Strengthen grant and sponsorship opportunities
- Increase membership
- Increase female and junior participation
- Generate community support and respect

How the program works

Good Sports is a three level accreditation program comprising a set of standards for clubs that:

- Sell, serve and consume alcohol
- Do not sell or serve alcohol but may consume alcohol on premises and/or at club functions.

Clubs are required to move through the levels in a period of no more than five years, maintaining all the criteria from the previous levels as they do so. At each level, the club must promote their involvement in the program to their members.

Clubs that do not sell, serve or consume alcohol may apply for Level 0 accreditation.

Club support

The *Good Sports* program is free and provides clubs with:

- Direct contact and support from a *Good Sports* Project Officer
- Program merchandise and promotional material
- Invitations to club information forums
- Policy templates, practical tips, information sheets, fundraising ideas kit and other resources
- Subsidised Responsible Service of Alcohol (RSA) training
- Opportunity for supporting media and promotion (local, regional and national)
- Opportunity for nomination in State and National Annual Good Sports Awards (includes cash prize)
- Monthly e-newsletter
- Profile on website (www.goodsports.com.au)

Good Sports also liaises and partners with district and state sporting associations, local government, local police and licensed venues that support community sport.

Sport involvement

Good Sports is Australia's largest preventive health program for the community sporting sector, with more than 6,000 community sporting clubs involved around Australia, reaching an estimated 1.5 million people. In Victoria there are over 2,000 clubs across 58 sporting codes involved. This number is growing every day.

Good Sports is supported nationally by the Department of Health and in Victoria by VicHealth, Transport Accident Commission and Department of Health.

For more information contact the Victorian office:

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Further information or to register your club:

www.goodsports.com.au

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